

Online Membership Application



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MichiganPress.org

This publication hereby applies for online membership in the Michigan Press Association. If membership is approved, this publication agrees to abide by the By-Laws of MPA.

General Contact Information

Name of Publication _____
Address _____ Website _____
City _____ State _____ Zip _____ Phone _____
Fax _____ County _____

Team Members

Publisher _____ Webmaster _____
Email _____ Email _____
Ad Manager _____ Other _____
Email _____ Email _____

Publication Information

How long has your publication been publishing? _____ Average monthly page views _____
Average unique daily visitors _____
Audit/Verification _____

Online only membership may be accepted from any general interest online publication, which meets the following qualification standards: 1) News published or posted regularly and updated a minimum of every 7 days. 2) Maintain at least 25 percent non-advertising locally-produced material. 3). Abide by intellectual property laws. 4) Electronic media must publish an "about" section and/or mission statement and contact information, including a list of staff and a Michigan phone number and address reachable during normal business hours by MPA staff and members, readers and advertisers. 5) Must be in the English language.

Process of application for membership: Applicant must provide access to its archives and verifiable traffic/circulation number for the past 90 days. Applications will be reviewed by the MPA Membership Committee. Approval will be considered by the MPA Board of Directors. Must provide a copy of web hosting agreement to demonstrate ability to maintain continuity.

Signature

By signing below, you are verifying that the publication listed above meets all the criteria listed above.

Signature of Publisher _____ Date _____

Please send this form to Michigan Press Association, 827 N. Washington, Lansing, MI 48906-5199.

MPA reserves the right to request additional information and to reject any application for membership.