



SPEEDWAY Fuel Discount Program Instruction Sheet

Save at the pump and help out the Michigan Press Association at the same time! This program is available exclusively to nonprofits and associations through Association Benefits Consultants. It benefits both you as an individual member and your association. When you purchase a pair of Speedway Fuel Discount Cards for \$24 a portion goes to the Michigan Press Association. Thank you for your support.

Fuel Discount Card Program Details

The 4.5% Speedway Discount cards are the largest discount Speedway gives to the public!

- Step 1. Purchase the cards by faxing or mailing in the application. The cards will be mailed directly to you within 2 to 3 business days.
- Step 2. Go to your local Speedway, SuperAmerica or Rich store and ask to “activate” the card.
- Step 3. Put any dollar amount on a card as part of the activation--\$1, \$10, or \$100. Any amount still gets the 4.5% off amount.
- Step 4. The clerk will charge you the dollar amount that you want to put on, minus the 4.5% discount. Sometimes clerks think they have done something wrong when the machine charges you less than they put on. I always tell them, “don’t worry, it’s a special card, you’re doing it right.”
- Step 5. Expand your savings by using a rewards credit card (frequent flyer miles, Chase Speedway, Superfleet, etc.) to load up the Speedway card and get credit card rewards points in addition to the 4.5%!
- Step 6. Once you have money on your card, use your Speedway gift card to pay for anything in the store—gas, food or merchandise.
- Step 7. Sign up in the store for a Speedway Rewards Card and save even more money. Speedway Rewards Points are given when loading the gift cards and when using the cards. Points can be redeemed for store goods and fuel purchases.
- Step 8. Keep a look out for special promotions. Speedway offers exclusive monthly promotions. Often, you get between 500 to 1000 bonus points for every \$50.00 you put on your association reloadable gift card.
- Step 9. When your card gets low, go back in the store and put more money on the card. You still receive 4.5% off every time you put any dollar amount on the card.

If you have any questions or problems, please call Al Freeman at 517.853.5881.