ONE CALL, 3.2 MILLION READERS!!!

The Michigan Display Advertising Network (MI-DAN) is a program that provides advertisers statewide placement of their smaller display ads in Michigan newspapers.

The network allows your company a quick, efficient and easy way to market products or services across Michigan -- all for a very reasonable price.

By utilizing this powerful newspaper network, you will reach potential customers that deliver over 3 million readers across Michigan in over 113 participating newspapers. Place your 2x2 ad or double your impact with a 2x4 ad in our MI-DAN Network.

For more information on MI-DAN advertising, please contact:

827 N. Washington Ave.
Lansing, MI 48906-5199
Phone: 517.372.2424
Fax: 517.372.2429
www.michiganpress.org

E-mail:
mi-dan@michiganpress.org

MPA
MICHIGAN PRESS ASSOCIATION

All ads subject to final approval

For only $999, run your ad in these newspapers:

Weeklies

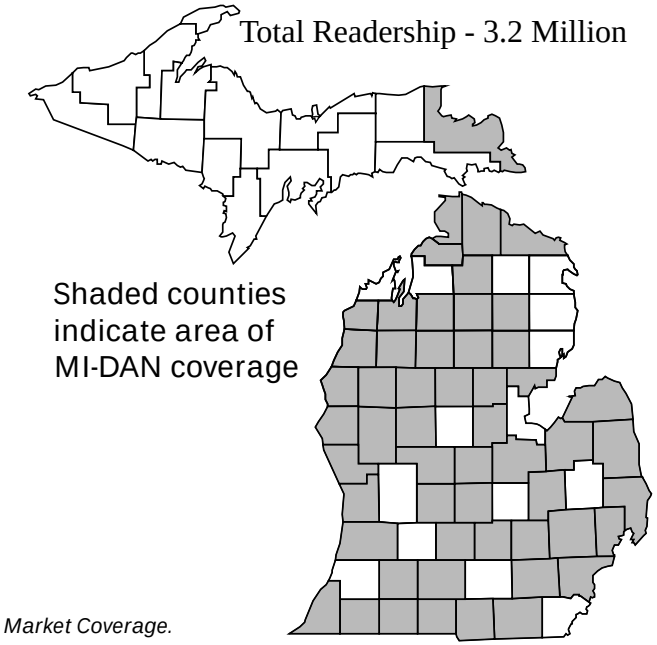
Albion, *The Recorder*
Algonac/Marine City, *Downriver Voice*
Allegan County News
Baldwin, *Lake County Star*
Belleville Enterprise
Birch Run/Bridgeport Herald
Blissfield Advance
Bronson Journal
Canton Eagle
Caro, *Tuscola County Advertiser*
Cassopolis Vigilant
Charlevoix Courier
Charlotte Shopping Guide
Clare County Review
Clare Sentinel
Detroit Michigan Chronicle
Detroit The Michigan Front Page
DeWitt-Bath Review
East Lansing, *The Towne Courier*
East Tawas, Iosco Co. News-Herald
Eaton Rapids Community News
Edwardsburg Argus
Frankfort, *Benzie County Record-Patriot*
Fraser, Roseville, St. Clair Shores, *The Advisor*
Fremont, *TimesIndicator*
*Gaylord Herald Times **
Grand Ledge Independent
Grayling, *Crawford County Avalanche*
Grosse Pointe News
Hart, *Oceana's Herald-Journal**
Holt Community News
Inkster Ledger-Star
Ithaca, Gratiot County Herald
Jonesville Independent
Lansing, *Delta-Waverly Community News*
Lansing, L*ansing City Community News*
Macomb County Legal News
Macomb Township Voice
Macomb Twp./Clinton Twp./Harrison Twp./Mt. Clemens, *The Advisor*
Marshall Chronicle
Marysville/St. Clair, *The Blue Water Voice*
Mason, *Ingham County Community News*
*Milford Times**
Mio, *Oscoda County Herald*
*Mt. Morris/Clio Herald**
New Baltimore, *The Bay Voice*
The Northville Journal
Northern Express, Traverse City
*Northville Record**
*Novi News**
Oakland County Legal News
Onaway Outlook
Oscoda Press
Plainwell, *The Union Enterprise*
Plymouth Journal
Portland Review & Observer
Reed City, *Osceola Edition of the Pioneer*
Richmond/Armada/Memphis, *The North Macomb Voice*
Rogers City, *Presque Isle County Advance*
Romeo, Washington Twp., Ray Twp., *The Source*
The Romeo Observer
Romulus Roman
Roscommon County Herald-News
Royal Oak, *The Mirror*
Saginaw, *The Catholic Weekly*
Sandusky, The Sandusky Tribune
Saugatuck, *The Commercial Record*
Shelby Twp./Utica, *The Source*
*South Lyon Herald**
St. Johns, *Clinton County News*
Standish, *Arenac County Independent*
Sterling Heights, *The Source*
Wayne Eagle
West Branch, *Ogemaw County Herald**
Westland Eagle
Whitehall, *White Lake Beacon*
The Williamston Enterprise
Zeeland Record

Dailies

Bad Axe, *Huron Daily Tribune**
Big Rapids, *The Pioneer*
*Cadillac News**
*Cheboygan Daily Tribune**
Coldwater, *The Daily Reporter**
Detroit Legal News
Dowagiac Daily News
*Grand Haven Tribune**
Greenville, *The Daily News**
Howell, *Livingston County Daily Press & Argus*
Ionia Sentinel Standard
*Ludington Daily News**
Manistee News Advocate
Midland, *Daily News**
Monroe Evening News
Mount Clemens, *The Macomb Daily*
*Niles Daily Star**
*Petoskey News-Review**
Royal Oak, *The Daily Tribune*
Sault Ste. Marie, *The Evening News**
*Sturgis Journal **
*Three Rivers Commercial-News**
*Traverse City Record-Eagle**

**Includes Shopper/Extended Market Coverage.*

Total Readership - 3.2 Million



Shaded counties indicate area of MI-DAN coverage